

VOGUE

BEAUTY
HEALTH &
FITNESS

JULY

hot shots

With the new generation of injectables, tackling a single wrinkle is becoming a tailor-made experience.

At the American Academy of Dermatology's annual meeting in San Francisco this past March, all talk turned to the breaking news in injectables—the line fillers and muscle paralyzers that can be administered over a lunch break and can take years off an aging face almost immediately. While Botox, Restylane, collagen, and fat continue to lead the pack in wrinkle-erasing and face-plumping (3.3 million Botox injections were performed in the U.S. last year, up 16 percent from 2004; use of hyaluronic-acid fillers, like Restylane and Hylaform, surged by 35 percent*), stiff competition is coming. A new crop of injectables—many currently undergoing FDA trials, some already available in other parts of the world—will be debuting at doctors' offices as early as this fall. Though many are subtle updates



on what is already available, and in similar ways (filling lines, acne), this new generation of syringe is making waves by providing longer-lasting results and greater ability of use, while virtually eliminating the risk of allergic reactions. It is a porcine-derived collagen, the last at least two months longer than traditional bovine collagen that used for the past 20 years (and

READY, STEADY
INJECTABLES AIM TO ERASE THE SIGNS OF AGING BY REPLACING LOST VOLUME AND SMOOTHING OUT EXISTING LINES. PHOTOGRAPHED BY IRVING PENN.

three to four months). Reloxin—the brand of botulinum toxin that has been used widely in Europe since the early 1990s and is finally heading Stateside—may cure

HIGH ANXIETY
Stop Worrying Yourself

“With this current flurry of activity in fillers, we’re accumulating the tools to help us really individualize treatments,” says New York dermatologist David Bank, M.D.

The best new injectables—coming soon to a doctor near you.

injectable	what it is	best for	benefits	risks	FDA status	cost
Reloxin	Form of botulinum toxin; Europe's version of Botox.	Forehead creases; deeper furrows.	More diffused effect than Botox; results last a month or two longer.	Rare allergic reactions.	Approval expected fall 2007.	\$300-\$400 (per syringe)
Juvéderm	Hyaluronic acid; an alternative to Restylane.	Deeper lines and furrows; restoring volume on cheekbones.	May cause less inflammation than Restylane; three formulations offered.	Rare allergic reactions.	Approval expected October 2006.	\$750-\$1,000 (per syringe)
Evolence	Porcine-derived collagen developed in Israel.	Superficial fine lines and wrinkles (lip lines, shallow nasolabial folds).	Results expected to last up to one year.	Rare allergic reactions.	Approval expected April 2007.	\$500-\$1,000 (per syringe)
Isolagen	Skin fibroblasts grown from biopsy taken from behind the ear; performs like collagen.	Lip lines; deep wrinkles when layered with hyaluronic acid.	May be effective for burned and scarred skin.	Results of clinical trials pending.	FDA studies just under way.	\$1,000-\$3,000 (per syringe)
FibroGen	Genetically engineered collagen.	Mildly deep wrinkles.	A very stable form of collagen, so effects may last longer.	Clinical trials yet to begin.	FDA studies begin fall 2006.	\$750-\$1,000 (per syringe)

Warrior